

## WHAT IS **A+ CARD**

**A+ CARD** is a School/Business Partnership. Local businesses offer valuable discounts to families who support their schools by purchasing the **A+ CARD**.

### EVERYBODY WINS

Schools raise needed funds.  
Businesses attract new customers & reward established ones.  
Families save money.  
Students demonstrate school pride & receive valuable prizes.  
Teachers lose NO instructional time during the fundraiser.

### HOW DOES IT WORK?

The **A+ CARD** sells for \$15; the schools receive \$7.50 and students receive prizes. A coupon book called Savings Combo sells for \$5 more, but is NOT sold separately. The "Combo", an **A+ CARD** and coupon book, sells for \$20 with the school receiving \$10.

### WHEN

Schools and businesses are screened and selected in the spring. Printing of material is completed in the summer. Sales are generally conducted in the local schools during the fall.

### WHY

The **A+ CARD** main goal is to help schools earn extra money for educational equipment, field trips or campus improvements for students in their school.

Currently schools earn from \$500 to \$30,000.

While our main target is schools/education, we are open to organizations to participate.

For more information: Call 1-866-392-7927 toll free or fax to 254-772-3300